

Student	<b>Michael Green</b>	Student #	<b>515037</b>
Unit Title	<b>Identity &amp; Place</b>	Assignment #	<b>AS05</b>
Type of tutorial		<b>Verbal - Google Hangout</b>	

## Overall Comments:

Your final outcome for I&P is creative and through the supporting commentary has been developed to a suitable level; however, as discussed, the consistency of the compositions does waiver slightly. The notion of people building places by adding their identity is strong, but perhaps the whole series needed this human element to bring the locations to life. In the assignment brief it asks that the 'work is visually consistent' and that it 'holds together well as a set'. The work presented has almost three lines of investigation, which when viewed separately, do work. As discussed, consider reshooting the series, based upon the images, where you have begun to capture people; look at Polly Braden's work for further inspiration.

## Feedback:

### Demonstration of technical and Visual Skills

There is evidence of an overall competent technical approach to this project, some of the compositions are good, which begin to exhibit growth in your visual awareness and design skills. Upon closer inspection, there is some differences in the textures and overall sharpness of the images; we discussed that you used a smartphone and a compact digital camera to capture these images, this has led to a slight change in perspectives and workable focal lengths to achieve consistency.

Looking through the contact sheets, images DSC03081 and DSC03292 are strong, where the overall framing and moment has been captured well.

### Quality of Outcome

Based upon your objectives and supporting commentary, you have realised your ideas to a good level; it is clear where you have drawn inspiration from, particularly with the shots of the building details. These images begin to illustrate the detail and overall architectural design, but do they fully convey the notion of identity and place?

Your overall communication is very good, where you have pieced together some ideal theories and notions. Your idea that these fifteen photographs are just the beginning of a journey is engaging; the possible outcomes that could be developed through your different viewpoints. It may be good to break the work into two separate projects; a focus on the changing architecture and then interacting and capturing the people as they adapt and fill these spaces. For the architecture aspect, it is recommended to work upon your compositions and technical approach; see further reading.

## Demonstration of Creativity

Your creativity is evident, where you have sought to study the city and capture its life through the buildings and the people. The imaginative outcomes are limited, where there is some evidence of risk taking and experimentation. Capturing the joggers, walkers and cyclists along the canal path is engaging, where you have begun to document this historic and reused space, which as you mentioned, 'connects'.

## Context

There are some good theorists examined for this project, where you have interpreted their notions and applied them to your work. The visual research is good, but its influence is not overly evident; you state about striving to capture work influenced by a number of artists, such as Martin Parr, Cindy Sherman, Peter Bauzza and Antonio Gibotta. Some of the subjects have been captured within proximity and do engage more with the viewers gaze, but some do appear distant.

## Learning Logs/Coursework

You challenged yourself for Exercise 5.2, where you exhausted a viewpoint from the aeroplane seat and created a narrative of simply looking around. One viewpoint that gets overlooked, is above; if you explore architecture, look at <https://bit.ly/2Gml8eT>

## Suggested reading/viewing:

To push your understanding of spaces & places, read Marc Augés' essay 'non-places, introduction to an anthropology of supermodernity'. See: <https://bit.ly/2IHBJJl>

Now, look at this photographers' portraits: <https://bit.ly/2Inrvll>

To support your reshoot, have a look at Polly Braden's series 'London Square Mile', the work presented is an engaging observation of the environment, where contrast, light and strong compositions have been examined, see: <https://bit.ly/2VMJfdf>

Here is a good advice page on architectural photography: <https://bit.ly/2Ohf5vz>

Here is one provided by WEX: <https://www.youtube.com/watch?v=QkZIRRF8ks4>

## Pointers for the next assignment

N/A Prepare work for formal submission.

Overall Strengths	Action Points/Rework
<ul style="list-style-type: none"><li>• Good interpretation of a range of theorists</li><li>• Some strong ideas forming</li></ul>	<ul style="list-style-type: none"><li>• Reshoot the series as suggested</li><li>• Assess all assignments as a whole</li></ul>

Assignment assessed by	<b>Russell Squires</b>
Assignment assessed on	<b>16/04/2019</b>
Next assignment approximately due	<b>N/A</b>